



*Kimberly Writes Creative...*

**...never forgets the importance  
of Bodycopy!**

**The messages you send to your customers  
should always:**

- 1. Get their attention*
- 2. Clearly portray the benefits of your  
products & services*
- 3. Target the right audience*
- 4. Be consistent*
- 5. Call people to buy (action)*

**If you are looking for creative ways to get your  
message across, contact Kimberly Ballard TODAY!**

**256-653-4003**

**[Kimberly@KimberlyWritesCreative.com](mailto:Kimberly@KimberlyWritesCreative.com)**





*Kimberly Writes Creative...*

**...never forgets to target  
your market!**

*Get attention!*

*Target your market!*

*Be consistent!*

*Show the benefits of your  
products & services!*

*Call people to buy (action)!*

**For creative marketing & advertising ideas, call  
Kimberly Ballard at 256-653-4003  
[Kimberly@KimberlyWritesCreative.com](mailto:Kimberly@KimberlyWritesCreative.com)**



*Kimberly Writes Creative...*

**...never forgets your  
target market...**



**...and always knows  
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*KimberlyWritesCreative*

**It's all about  
the Bodycopy!**

