

Our Town Brings

FREEDOM Home

More and more people are forgoing business travel and daily commutes by bringing their careers into the home. A home-office is a rewarding way to better manage family activities, personal time and constant interruptions.



If you have a knack for meeting people, enjoy selling, and relish in closing the sale, an Our Town franchise may be the perfect way to earn a living while freeing up time for all life's other activities.

[Click here to learn more](#)

Our Town Brings

FREEDOM Home

- Low investment
- Quick and easy start-up
- No inventory
- Concentration on sales
- 100% Franchise Fee Guarantee



Our Town believes so much in our program, we even guarantee your success!

[Click here to learn more](#)

Stake Your Claim to

NEW TERRITORIES

Our Town is a national new mover welcoming service that focuses on developing the relationships between new residents in your community and the products and services they seek upon making this transition.



Our Town is searching too... for sales-driven franchisees that want to stake their claim to thousands of high-earnings markets throughout the U.S.

[Click here to learn more](#)

Stake Your Claim to

NEW TERRITORIES

Set down roots and begin building a new life and career where you can:

- Help new movers adjust to their new community
- Assist businesses in gaining new and loyal customers
- Free yourself from a daily office commute and limited earnings
- Work at your own pace from your home-office
- Contribute to the spirit of your community
- Sell a proven product with high profit margins



[Click here to learn more](#)

Look Who's

TALKING About Our Town



Who's talking? Everybody's talking! From the owner of the local coffee shop to the neighborhood veterinarian, long-time Our Town customers are sharing their success in reaching new customers!

"I definitely think that it is a great way for a business to welcome or get new customers. The whole time I have been in business, this is really the only program that has worked for me as far as new customers are concerned."

*Norma Slaman
Newbreak Coffee, San Diego, CA*

[Click here to learn more](#)

Look Who's

TALKING About Our Town



Who's talking? Everybody's talking! From the owner of the local coffee shop to the neighborhood veterinarian, long-time Our Town customers are sharing their success in reaching new customers!

"I would so recommend it, I mean it is exactly what veterinarians need...to do directed marketing to people who you know are your targeted audience is just smart."

*Dr. Sherry Weaver
Animal Hospital of Towne Lake
Woodstock, GA*

[Click here to learn more](#)

Our Town Sales Training Is

FUEL FOR YOUR DRIVE



Our Town Sales Training will get you revved up for the ride of a lifetime! Introductory training classes include 2 weeks of comprehensive classroom training and 1 week of in-field training. By the time you are finished, you will hit the ground running!

[Click here to learn more](#)

Our Town Sales Training Is

FUEL FOR YOUR DRIVE



- Implementation of Our Proven 8-Step Presentation
- One-on-One Role Play
- Interactive discussions
- Motivation
- Electronic & Website support
- Daily Q&A
- Cold Calling
- Handling Objections
- And much, much more!

Our sales training classes are also available to support staff!

[Click here to learn more](#)

Our Town Hands On Sales Training Really



PACKS A PUNCH

Our Town is hands-down, the most specialized product sales training experience you will ever have. Introductory training classes include 2 weeks of comprehensive classroom training and 1 week of in-field training. By the time you are finished, you will pack quite a wallop!



[Click here to learn more](#)



Our Town Hands On Sales Training Really



PACKS A PUNCH

- Implementation of Our Proven 8-Step Presentation
- One-on-One Role Play
- Interactive discussions
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Our Town Corporate Support is



ROCK SOLID

Our Town's 33 years experience with the new mover market provides a solid foundation on which we stand. Our arsenal of tips, tools and tricks of the trade is the base of your success as well. Our Franchise Services team shares them with you on an ongoing basis:

[Click here to learn more](#)



Our Town Corporate Support is



ROCK SOLID

- Sales Coaching and advice
- Marketing and sales literature
- Print and video success stories
- Timely news articles and events
- Statistics
- Website support
- Appointment setting
- And much, much more!

[Click here to learn more](#)



Corporate Support Is The Backbone Of Your



SUCCESS

33 years experience with the new mover market is the backbone of our success but our arsenal of tips, tools and tricks of the trade give you the needed muscle to make you successful. Our Franchise Services team shares them with you on an ongoing basis:

[Click here to learn more](#)



Corporate Support Is The Backbone Of Your



SUCCESS

- Sales Coaching and advice
- Marketing and sales literature
- Print and video success stories
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This was used as a series of clickable emails that responded to interests in franchising. Each helped further pre-qualify prospects and eliminated those who were not qualified.